CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 12, No. 18 TORONTO, APRIL 30, 1947 $2.00 Per Annum

Seek Lower Amusement Tax

Picnic, Field Day Set By Pioneers

Canadian Picture Pioneers of the Ontario district will meet with their executive board in a general session to be held in Toronto on Friday, June 20th. The meeting will be followed by a picnic, field day and barbecue at Charlie Mavety's Circle M Ranch

(Continued on Page 2)

Fox Corporation Financial Report

Twentieth Century-Fox Film Corporation has issued its Annual Report for the year (52 weeks) ended December 28, 1946.

The operations of the Corporation and its subsidiaries including Roxy Theatre Inc., New York, and National Theatres Cor-

(Continued on Page 18)

Admission Impost In Quebec Said Highest In World

Present Quebec taxes on theatre admissions are a gross injustice and their removal will help materially the government's policy of fighting inflation by holding down prices, said the Quebec Allied Theatrical Industries in a letter to the Honorable Douglas Abbott, KC, Minister of Finance. "The increased cost of theatre operation and the lifting of controls threatens to make the fight toward this objective a losing one," wrote Charles Bourassa, head of the association's Special Legislation and Public Relations Committee.

"The fact that over 43,000,000 visits were paid to theatres by the citizens of the Province of Quebec during 1945 indicates that it is by far the most popular re-

(Continued on Page 2)

Biltmore Theatres Now All-Okun?

It is reliably reported that the Okun brothers, Ben and Meyer, have acquired complete control of Biltmore Theatres, which company recently transferred its Kingston and Oshawa houses to Odeon under lease. It has theatres under construction in Toronto and New Toronto and plans for others in Sudbury and Ottawa.

Jack Shane and Barnett Laxer were Biltmore partners. The latter enjoyed some degree of prominence several years ago as president of the Independent Motion Picture Exhibitors Association of Ontario.

Delaney Joins Para

Jim Delaney of Delaney's Theatre in Gananoque, Ontario, has joined Paramount's Ontario sales staff.

'Alexander' Tops In Return Dates

"Alexander's Ragtime Band," the 20th Century-Fox musical that started a trend eight years ago when it was first released, is now, in many first-run situations in the USA, doing greater business as a reissue than it did when it originally played the same

(Continued on Page 18)

Censorship May Get USA Test

The constitutionality of present-day censorship, questioned on a number of occasions in the past in both Canada and the United States, may be tested in the latter country before its Supreme Court. While such a course has been under discussion almost

(Continued on Page 16)

Canada Variety Men To LA Pow-Wow

More than a dozen members of Tent 28, Toronto, Variety Clubs, International, have registered their intention of attending the giant convention of the amusement world's greatest service organization when it gathers in the Ambassador Hotel, Los Angeles, from May 13 to 17, inclusive. The Canadian delegation, some of whom will be accompanied by their wives, will be led by Chief Barker John J. Fitzgibbons.

Accompanying the leader as a delegate will be David H. Griesdorf, general sales manager of PRC in Canada. Present as al-

(Continued on Page 2)

WB Buys Stage Hit

Warner Brothers has purchased Norman Krasna's Broadway hit, "John Loves Mary."

POSH PREEM FOR 'WHISPERING CITY'

The French version of "Whispering City," titled "La Forteresse," was given an advance world premiere at His Majesty's Theatre, Montreal, on the evening of April 23rd. Beneficiary was the actors' union, which had provided the French-Canadian players. A distinguished gathering was on hand to see the Quebec Productions Corporation feature and listen to the symphony orchestra which scored the film.

The French version stars Jacques Auger, Nicole Germain and Paul Dupuis, part of an all-Canadian cast.

Prices for the one-time showing were $2, $3 and $3.50. The film, produced by Paul L'Anglais and to be distributed throughout the world by Eagle-Lion, makes its regular debut day-and-date at the Orpheum, Montreal, and the Capitol, Quebec, on May 2nd.

Construction Grows As Weather Clear

Two new theatres opened in Hull, Quebec, within four days and one more began operation in Ontario recently. In the past few weeks construction has begun on several new theatres. Also being prepared are the new quarters of the Motion Picture Censorship and Theatre Inspection branch of the Ontario Provincial Treasury. These, at Leaside, Ontario, will have two projection rooms, one each for 16 and 35 mm. films. Present premises in the Parliament Buildings at Queen's Park, Toronto, long regarded as unsuitable, will be vacated by O. J. Silverthorne

(Continued on Page 2)

Ladd In 'Comeback'

Alan Ladd will play a prize fighter in Paramount's "Comeback."

The Egg and I From the best-selling book by Betty MacDonald, it is now in its fourth record-breaking week at the Uptown Theatre, Toronto. This sensational feature, starring Claudette Colbert and Fred MacMurray, is from EMPIRE-UNIVERSAL FILMS. Book this sensational boxoffice feature now and get those golden eggs!

PQ Allied Seeks Ticket Tax Cut

(Continued from Page 1)

creation of the masses of the people," the communication stated.

"Is it not therefore obviously unfair that their admission tickets should be subject to a triple tax? The Province has a tax of 10 per cent, plus breakage, and a supplementary tax originally imposed (from the first World War but never rescinded) of two and one half per cent, plus breakage. The Dominion Government has imposed a tax (during the last war) of 20 per cent. As an example, the net result has been that a 25-cent ticket holder must pay a total of nine cents in taxes or 36 per cent on his ticket. This is higher than anywhere in America and, to the best of our knowledge, anywhere in the world.

"On behalf of the theatregoer, who will receive the major part of the benefit of any tax reduction and whose admission prices will therefore not be raised, we earnestly request that in your coming budget recommendations this unfair situation be rectified."

Evelyn Keyes Cast

Columbia has selected "The Mating of Millie McGonigle," a modern comedy romance, as the next starring vehicle for Evelyn Keyes.

Construction Grows As Weather Clear

(Continued from Page 1)

and staff when the Leaside building is ready.

First **Hull** theatre to open was the 400-seat Figaro, on Laval Street, which was inaugurated by Ernest Dufour with ceremonies in which civic officials participated. Donat Paquin, Quebec exhibitor, and Terry Lewis of Ottawa's Eastview were present. Assistant maanger is Marcel Guitard.

The next **Hull** opening was that of the 630-seat Montcalm in Wrightville, a suburb. Operated by Louis Bisson and Eric Bendall, it will be managed by Bendall, with T. P. Cook as assistant manager. Distinguished local citizens, led by the mayor, took part in the opening ceremonies.

In **Beamsville,** Ontario, the 432-seat Beam Theatre, a Foto-Nite enterprise, was opened recently with Ralph Humphreys as manager.

Biltmore Theatres, part of the Okun brothers' business interests, has commenced construction of a 700-seat theatre in **New Toronto,** second of its four projected theatres to get under way. The company's **Toronto** venture, a 1,000-seat unit on Yonge, near Dundas, is coming along at a good pace and plans have been completed for 700-seat houses in **Sudbury** and **Ottawa.**

Provincial legislation in Quebec is being amended to permit the erection of a theatre in the Sillery district of **Quebec City.** Work will start shortly on the Palace, a 650-seater in **Grand'Mere,** Quebec, for Dr. E. Guibord of the National Theatre. It will be a $75,000 investment.

The theatre being erected in **Virginiatown,** Ontario, by Premier Operating Company will be opened early in May. Odeon Theatres is making building progress on its theatre in **Guelph,** Ontario, to be the fourth in that city.

In **London,** Ontario, Justice G. A. Gale of the Ontario Supreme Court ordered the township council to issue a permit for a $100,000 project to Skyway Drive-In Theatres, Toronto, which operates a number of open air theatres in Ontario. The judgment was issued in spite of a zoning by-law passed three days earlier. Land for the venture was purchased last fall and work began in December.

Permits for the erection of two theatres in **Oliver,** BC, have been granted by village commissioners and work has begun on one, a $50,000 house by G. A. Gough, operator of a house in Hedley. The other theatre will be community-financed and sponsored by the Elks.

CAPAC Vs. Shacker In Calgary Court

Composers, Authors and Publishers Association of Canada is asking $1,000 in damages from Isber Frank Shacker, exhibitor of Hanna, Alberta, for performing songs in "Blue Skies," Paramount feature, without consent.

The association, which holds sole rights in Canada, also asks for an injunction to prevent what it maintains would be further infringement. It is the second such case now before Canadian courts.

Picnic, Field Day Set By Pioneers

(Continued from Page 1)

at Kleinburg, Ontario.

The event at Mavety's will not be open just to Pioneers and their wives but to the entire industry and it is understood that the exchanges will not disapprove of employees who prefer to spend the day romping at Charlie's rodeo haunt to working.

There will be games, sports, dancing, riding, eating and songsinging, according to Len Bishop, head of the entertainment committee. A beauty queen will be selected without a contest, the choice to be made from all the ladies in attendance as they wander around in pursuit of their favorite fun or men.

With Bishop on the entertainment committee are Frank Vaughan, I. H. Allen, Ben Cronk, Glenn Ireton, Walter Kennedy, Harry Lester, Al Troyer and Don Guald.

Several such picnics, highly successful, have been held in other parts of Canada.

Variety Men To LA Pow-Wow

(Continued from Page 1)

ternate delegates will be Sydney Samson and Gordon Lightstone, Canadian heads for 20th Century-Fox Films and Paramount Pictures respectively.

Other Barkers who will be on hand when the sessions open are A. W. Perry, president and general manager of Empire-Universal Films; Paul Maynard, Maynard Film Distributing Company; Harry J. Allen, president of PRC of Canada; Nat A. Taylor, head of Twentieth Century Theatres and Harry S. Mandell, the company's comptroller; Lou Appleby, Casino Theatre, Toronto; and Hye Bossin, managing editor of the Canadian Film Weekly.

Some 1,200 Variety men are expected to be present and George Bowser, chairman of the entertainment committee, has arranged an excellent schedule. The host tent, No. 25, Los Angeles, has lined up much fun for members and their wives. Earl Carroll's nitery and Ken Murray's "Blackouts" have been added to the places where special arrangements have been made for the visitors.

The convention, the 11th annual, will elect officers and hear a report from the "Heart Committee" of the Variety Club International. Climax of the convention will be the presentation of the annual "Humanitarian Award" for 1947, made each year to the man or woman who has rendered the most outstanding humanitarian service.

In former years the award was made to Father Flanagan, Dr. Carver, Sister Kenny, Martha Berry, Cordell Hull and Sir Alexander Fleming.

Canadian barkers wanting any information contact Bob Beauvais at Famous Players, Toronto.

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Write - Wire - Telephone
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TOP PICTURES
AVAILABLE FROM COLUMBIA
...FOR DATING NOW!

EACH ADDITIONAL ENGAGEMENT
MAKES IT BIGGER AND BIGGER
AND BIGGER!

The JOLSON STORY

IN TECHNICOLOR

IT PACKS 'EM IN... AND THEY STAY PACKED!

with
LARRY PARKS · EVELYN KEYES
WILLIAM DEMAREST · BILL GOODWIN
Screenplay by Stephen Longstreet
Directed by ALFRED E. GREEN · Produced by SIDNEY SKOLSKY

PQ Allied Seeks Ticket Tax Cut

(Continued from Page 1)

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Construction Grows As Weather Clear

(Continued from Page 1)

and staff when the Leaside build- opened early in May. Odeon

Variety Men To LA Pow-Wow

(Continued from Page 1)

ternate delegates will be Sydney Samson and Gordon Lightstone,

Humphrey BOGART
Lizabeth SCOTT
in JOHN CROMWELL'S
Dead Reckoning

BOGART'S OUT WITH A NEW WOMAN...
AND HOW THE CROWDS FLOCK TO SEE THEM!

with
Morris CARNOVSKY · Charles CANE · William PRINCE · Marvin MILLER · Wallace FORD
Screenplay by Oliver H. P. Garrett, Steve Fisher
Directed by JOHN CROMWELL · Produced by SIDNEY BIDDELL

TOP PICTURES
AVAILABLE FROM COLUMBIA
...FOR DATING NOW!

Dick POWELL
Evelyn KEYES

JOHNNY O'CLOCK

IT'S A SMART SHOWMAN WHO SAVES HIS BEST TIME FOR JOHNNY O'CLOCK!

with LEE J. COBB · ELLEN DREW · NINA FOCH

S. THOMAS GOMEZ · JOHN KELLOGG

Screenplay by Robert Rossen · Directed by ROBERT ROSSEN

Produced by EDWARD G. NEALIS · Associate Producer MILTON HOLMES

PQ Allied Seeks Ticket Tax Cut

(Continued from Page 1)

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(Continued from Page 1)

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Variety Men To LA Pow-Wow

(Continued from Page 1)

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IN THE GREAT TRADITION OF POPULAR ENTERTAINMENT!

The Return of Monte Cristo

starring

LOUIS HAYWARD · BARBARA BRITTON

with GEORGE MACREADY

UNA O'CONNOR · HENRY STEPHENSON · STEVEN GERAY · RAY COLLINS · LUDWIG DONATH

Screenplay by George Bruce and Alfred Neumann

Directed by HENRY LEVIN · Produced by GRANT WHYTOCK

AN EDWARD SMALL PRODUCTION

TOP PICTURES
AVAILABLE FROM COLUMBIA
...FOR DATING NOW!

Dennis O'KEEFE · Adolphe MENJOU
Marguerite CHAPMAN · Michael O'SHEA

Mr. DISTRICT ATTORNEY

"CERTAIN TO ENJOY HEAVY PATRONAGE IN ALL OF ITS BOOKINGS."
—BOXOFFICE

with
George COULOURIS · Jeff DONNELL · Steven GERAY · Ralph MORGAN · John KELLOGG

Screenplay by Ian McLellan Hunter
Based on the radio program "Mr. District Attorney" created by Phillips H. Lord
Directed by ROBERT B. SINCLAIR · Produced by SAMUEL BISCHOFF

PQ Allied Seeks Ticket Tax Cut

(Continued from Page 1)

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Variety Men To LA Pow-Wow

(Continued from Page 1)

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Rosalind Russell · Melvyn Douglas

The Guilt of Janet Ames

EVERYONE WILL WANT TO KNOW:
"WHAT WAS THE SIN OF JANET AMES?"

with
SID CAESAR · BETSY BLAIR · NINA FOCH
Screenplay by Louella MacFarlane, Allen Rivkin, Devery Freeman
Directed by HENRY LEVIN

TOP PICTURES
AVAILABLE FROM COLUMBIA
...FOR DATING NOW!

Glenn FORD

FRAMED

THE PICTURE WITH THE SAME GLENN FORD
WHO TAMED *Gilda!*

with

Janis CARTER · Barry SULLIVAN

Edgar BUCHANAN · Karen MORLEY · Jim BANNON

Screenplay by Ben Maddow

Directed by RICHARD WALLACE · Produced by JULES SCHERMER

...AND COMING YOUR WAY SOON FROM COLUMBIA!

Jon HALL · Michael O'SHEA
LAST OF THE REDMEN

Adapted from "THE LAST OF THE MOHICANS" by JAMES FENIMORE COOPER

with Evelyn ANKERS · Julie BISHOP · Buster CRABBE · Buzz HENRY

Screenplay by Herbert Dalmas and George H. Plympton

Directed by GEORGE SHERMAN · Produced by SAM KATZMAN

in VitaCOLOR!

GUNFIGHTERS

Starring RANDOLPH SCOTT · BARBARA BRITTON

with Bruce Cabot · Charley Grapewin · Steven Geray · Forrest Tucker · Charles Kemper · Grant Withers and DOROTHY HART · Screenplay by Alan LeMay · Adapted from Zane Grey's novel, "Twin Sombreros"

Directed by GEORGE WAGGNER · Produced by HARRY JOE BROWN

in CINECOLOR

George BRENT · Joan BLONDELL
The Corpse Came C.O.D.

with Adele Jergens · Jim Bannon · Leslie Brooks

Screenplay by George Bricker, Dwight Babcock · Based upon the novel by JIMMY STARR

Directed by HENRY LEVIN · Produced by SAMUEL BISCHOFF

COLUMBIA PICTURES

LITHO IN U.S.A.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 12, No. 18 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

The Macomber Affair

with Gregory Peck, Joan Bennett and Robert Preston

United Artists 89 Mins.

ATTRACTIVE BOXOFFICE COMBINATION OF ABSORBING DRAMA AND FINE PORTRAYALS.

Here is an attractive boxoffice combination that should attract many shekels to the boxoffice. Gregory Peck, Joan Bennett and Robert Preston enact the starring roles, with Miss Bennett doing the best work of her career. Peck is excellent, while Preston, making his first appearance since his return from the service, is convincing in a difficult role.

Zoltan Korda has done a good job of directing, and co-producers Benedict Bogeaus and Casey Robinson have provided showmanly values. The story was written by Ernest Hemingway.

The story is laid in British East Africa, with Peck a professional hunter, Preston a wealthy young American and his wife, Joan Bennett, the principal characters.

Preston is desirous of hunting a lion and hires Peck as his guide. They sight a lion, and when it charges at Preston, Preston loses his nerve, and Peck had to dispatch the animal. Joan witnesses her husband's act of cowardice and loathes him for it.

Preston regains some of his confidence and agrees to hunt buffalo the following day. Preston awakens during the night, and finding Joan missing from their tent, is convinced she is with Peck.

The following day, as Preston and Peck start for the buffalo hunt, Preston forgives him for his romantic interest in Joan. Joan follows the hunters, and when she sees a buffalo charging Preston, fires the bullet killing her husband.

Joan confesses to Peck that hatred for Preston, who had been cruel to her for years, had caused her to shoot him. In his report to the authorities, Peck describes the killing as an accident.

CAST: Gregory Peck, Joan Bennett, Robert Preston, Reginald Denny.

CREDITS: Producers, Benedict Bogeaus, Casey Robinson; Director, Zoltan Korda; Adapted from Ernest Hemingway's "The Short Happy Life of Francis Macomber"; Screenplay, Casey Robinson, Seymour Bennett; Adaptation, Bennett and Frank Arnold; Cameraman, Karl Struss, ASC.

DIRECTION, Good. PHOTOGRAPHY, Good.

Wallis Buys Story

Hal Wallis has bought screen rights to radio's famed "Sorry, Wrong Number."

It's a Wonderful Life

with James Stewart, Donna Reed

RKO 129 Mins.

THIS IS ONE OF THE GREAT ONES: A STIRRING, PROFOUND, INTENSELY HUMAN STORY OF EXCEPTIONAL MERIT, HEADED FOR SMASH BIZ.

The happy combination of Frank Capra and James Stewart is together again and they have in "It's A Wonderful Life" made action and decision increasingly complicated and difficult for those august bodies who would name the best. The current season has been one studded with superb gallery pieces. Here is another.

Frank Capra has created a grand picture of humanity. With his master hand he had brushed in a gallery of people, places and events that lifts the basic story to heights and depths of grandeur and despair.

This is the story of a man who was a dreamer from boyhood, who looked at the distant horizons and tried to heed the calls of adventure and romance conjured up in his mind. It was his misfortune to be tied down to his fate in a small town.

And we contemplate this from an astral plane provoked by conversation between heavenly hosts who deem it duty when mortals below beseech them to interfere in the tide of life and fortune of "George Bailey." At the most crucial moment in his life, on Chrisama Eve, he wishes he never was born. He is heading for suicide stemming from financial ruination when his guardian angel steps in and grants the privilege of permitting him to see what the community would have been like if he had never been there. This is an acute, pointed and tremendously emotional chapter that called for the best the players had in them—and they delivered. We have before been presented with the spectacle of heavenly interference in affairs of mortals, but this story stands to become the high water mark of such endeavor. And it is with fine taste and simplicity that it unfolds.

Returned from the war, James Stewart here resumes his rightful place, adds solidly to his stature and recaptures the esteem of the film-goer that The Great Interruption never caused him to lose.

It's a lengthy span of years that this tale covers. We see Stewart as a young boy saving his brother from drowning, working in H. B. Warner's drugstore and growing to young manhood. He is about to leave for college when his father dies. He must take over the business since the board desires him to replace his father. It is the local Building & Loan Association, a godsend to the poor of the community who trust the company with savings that will eventually buy them decent housing. Barrymore owns the slums. He would prefer them in rent paying squalor.

Stewart fits himself uncomplainingly into the pageant of life, suffers pangs of heartbreak but enjoys the reward of seeing his friends made happy. He marries Miss Reed. There is no honeymoon. On the wedding day there is a run on Barrymore's bank which communicates itself to the Stewart firm. The honeymoon bankroll is diverted to pay off the demand. The firm is left with two dollars, but solvent, and in business.

The newlyweds take an old house and Miss Reed makes it livable. Soon a flock of children duly arrive. The war comes and ends. Stewart's brother is a hero, Congressional Medal. It's Christmas Eve. Thomas Mitchell, Stewart's uncle, inadvertently mislays a bank deposit. Barrymore finds it. The bank examiner on that day is to go over Stewart's accounts. The shortage would ruin Stewart, send him to jail. He despairs. At home he becomes deranged. He goes out, gets drunk, contemplates suicide.

At this juncture Henry Travers, a wingless angel, steps in to assist Stewart and bring him from the profoundest depths of despair to his family and happiness once more. The many people Stewart had helped in the past come to his aid and there is a fine, truly Christmas spirit, to ring in the closing note.

Doubtless, there will be finer films than "It's A Wonderful Life" in time to come. But for the present it stands to be one of the most human films of the day.

CAST: James Stewart, Donna Reed, Lionel Barrymore, Henry Travers, Beulah Bondi, Ward Bond, Frank Faylen, Gloria Grahame, H. B. Warner, Samuel S. Hinds, Frank Albertson.

CREDITS: Producer and Director, Frank Capra; Screenplay by Frances Goodrich, Albert Hackett, Frank Capra; Additional scenes by Jo Swerling; Cameramen, Joseph Walker, Joseph Biroc; Art Director, Jack Okey.

DIRECTION, Splendid. PHOTOGRAPHY, Excellent.

13 Rue Madeleine

with James Cagney, Annabella

20th-Fox 95 Mins.

REALISTIC OSS STORY IN DOCUMENTARY TECHNIQUE PACKS STEADFAST WALLOP AND BUILDS TO TENSE CLIMAX; SHOULD CLICK SOLIDLY.

Comparisons being fairly unavoidable in this instance, "13 Rue Madeleine" is done in the manner of "The House on 92nd Street." It is a documentary treatment with actors. But it pursues its story's end relentlessly. Almost from the outset there is a thrill a minute.

An inside revelation of how the American espionage service was planned, trained, equipped and sent into the field — into enemy-held territory — attention is captured at the beginning and held at a high pitch of intensity until the very end.

It concerns Group 77. Cagney trains the men and women in this country. One of the agents is a Nazi who inveigled his way into the setup. It is known that he's in it and later Cagney, as part of his job, gets a fix on him. It is through the Nazi that the group will function, to counter any German military moves. On an initial mission Cagney loses Frank Latimore, his best man.

Being aware of the fundamentals of the problem Cagney himself jumps in France, there being no time to train another agent. He is almost done in contacting the Maquis. A French collaborator-scientist is the person sought by Cagney for his knowledge of V-2 sites and launching devices. This person is taken and spirited to England but Cagney is captured by the Gestapo, under Conte. Cagney is unable to take his poison tablet. Conte tortures him. Meanwhile chief operator Walter Abel orders the air force to bomb 13 Rue Madeleine in Le Havre. That is where Cagney is held and Abel knows torture will eventually make Cagney reveal his mission. The bombers come out and take out the building destroying Cagney and the local Gestapo unit in the ensuing havoc.

CAST: James Cagney, Annabella, Richard Conte, Frank Latimore, Walter Abel, Melville Cooper, Sam Jaffe.

CREDITS: Producer, Louis de Rochemont; Director, Henry Hathaway; Original screenplay by John Monks, Jr., and Sy Bartlett; Music, Alfred Newman; Cameraman, Norbert Brodine.

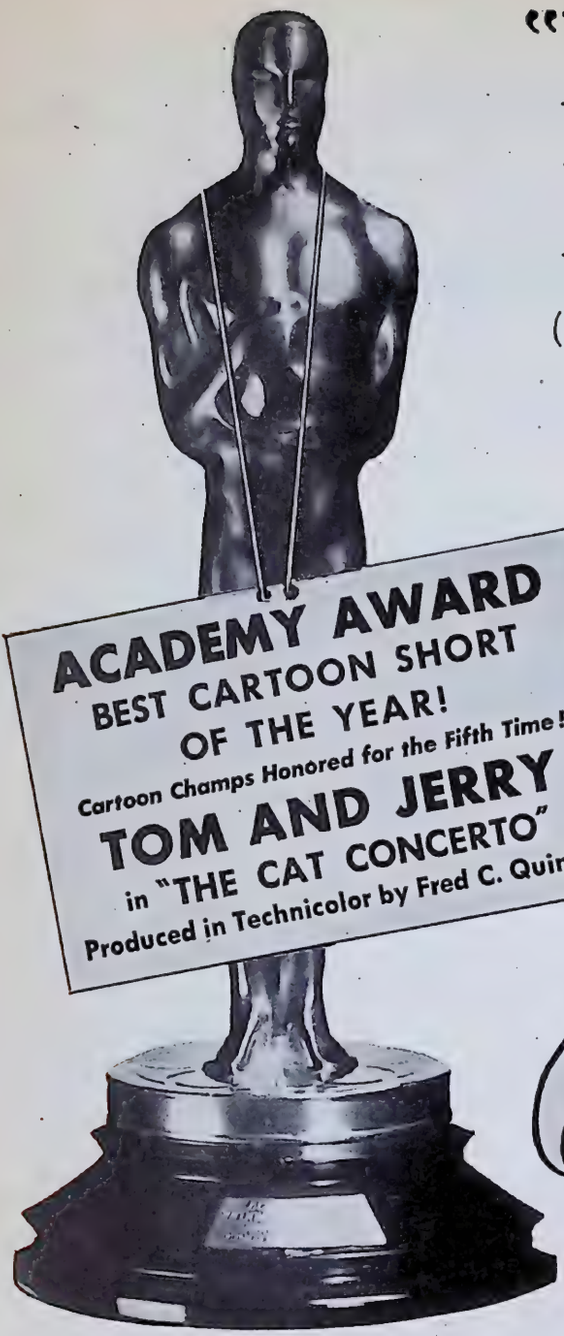
DIRECTION, Excellent. PHOTOGRAPHY, Fine.

Sterling Signed

Robert Sterling has been signed by RKO to a long-term contract.

"LOOK WHO'S HERE AGAIN!"

(That makes it 17 Oscars for M-G-M Shorts in 11 years, more than twice any other company!)



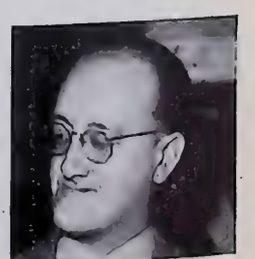
ACADEMY AWARD
BEST CARTOON SHORT OF THE YEAR!
Cartoon Champs Honored for the Fifth Time!
TOM AND JERRY
in "THE CAT CONCERTO"
Produced in Technicolor by Fred C. Quimby

M-G-MONEY SHORTS!

Book Them Solid!

- **16** TOM AND JERRY CARTOONS *(in Technicolor)*
- **16** M-G-M TECHNICOLOR CARTOONS
- **10** PETE SMITH SPECIALTIES
- **12** FITZPATRICK TRAVELTALKS *(in Technicolor)*
- **6** JOHN NESBITT'S PASSING PARADE
- **4** M-G-M 2-REEL SPECIALS
- **104** ISSUES— NEWS OF THE DAY

Thanks to your bookings of our Shorts, Mr. Exhibitor, we are enabled to continue production of the quality subjects that win profits and prizes! The purpose of Shorts is to enliven the program and to bring in extra revenue. M-G-M spares no expense to accomplish both. *You* make that possible by your continued support.



PETE SMITH SPECIALTIES

Voted No. 1 Live Action Shorts in Annual Exhibitor Polls!

Being a Pappy in One Easy Lesson

Didn't Even Pay Amusement Tax

Sixteen Foster Fathers

The members of the Toronto Famous Players Managers Association have been thrashing around for quite a while in an aimless effort to find some worthwhile and interesting form of activity outside of theatre matters. Mort Margolius, a man sold on fatherhood, found a way to further his family ideas so that even bachelors can share them.

He suggested that the association adopt an orphan and never was a suggestion seized on so quickly or enthusiastically. A piece of paper with "Protestant" written on it was rolled into a pellet, as were others with "Catholic" and "Jewish." One was drawn out —"Protestant." The same was done to decide whether a boy or girl should be chosen and "boy" won.

After the meeting each member walked out at least two feet taller, having been heightened by just pride. Association representatives have already been in touch with the French Consul and Mrs. Russ McKibbin, a recent mother who is a Belgian war bride from Antwerp, has agreed to take care of the correspondence.

Perhaps now those certain managers who dropped out because there was nothing to interest them will return and share in the joys of foster fatherhood. President Len Bishop wishes to inform the proxy pappies, however, that little Jacques cannot be claimed as dependant for income tax purposes.

* * *

Will-o'-the-Whispers

Is the shadow of retrenchment coming closer? Two exchanges recently reduced staffs . . . J. Arthur Rank, long eyeing the Western market and excited by the reception of "The Overlanders," is said planning such films in Canada and Australia. The most neglected character in fiction and movies is the Canadian cowboy . . . Reg March, Fox Maritime chief, was here visiting his daughter . . . Sam Lester of the Doric will go to England to meet his brother from South Africa . . . Looks as though the British will show the film world how to make documentaries with theatre appeal. If "Palestine" is an example of "This Modern Age" series Hollywood has plenty to worry about. It's a great piece of work from Eagle-Lion . . . Years ago Art Arthur and Ralph Foster were reporter pals on the Toronto Daily Star. The years separated them but both found themselves in the film field, Arthur becoming a Hollywood scenarist and Foster head of the Australian Film Board. Recently a documentary Arthur wrote, "Seeds of Destiny," won the Academy Award. One of the films it defeated was Foster's "Native Earth" . . . George W. Norris, at the time of his recent death an inspector here for the United Kingdom, was an exhibitor in Haileybury and Toronto in other years.

* * *

Smart Pooches

In that bright and brisk blat of the Masque and Wig Club, "The Call Board," there is a column called "Old Jokes at Home," conducted by the editor, Hal Marquette of Hal & Renee Marquette, puppeteers par excellence. In keeping with our policy of pilfering only the best material, I print it here.

The trainer came into the dressing room and found his three dogs curled up on his favorite couch. He cursed and whipped them and drove them away.

The next day when he came in the dogs were lying beside the couch but they looked guilty. He felt the couch and found it warm from their bodies. So he gave them another whipping.

The third day, returning earlier than usual, he found the dogs blowing frantically on the couch, trying to cool it.

But speaking of performers, there is talk that several large theatrical agencies will open here, now that the night club has come to Ontario. Let's hope that this will mean something to entertainers from these parts and that the managers of these new enterprises will not go along with the provincial idea that only importations have quality.

Acts from this area, among them The Marquettes, The Arnotts, Pat Bailey, The Ripleys and Art McColl, rate high in the USA and should have the same recognition here.

He Never Came Back

The man who wanted to live in a house by "my side of the road where the race of men go by" could have studied as many human curiosities had he been satisfied to be a theatre doorman instead of just a home owner. The men who guard the cinema portals see every type.

The other day a man climbed the long flight of stairs in the Imperial lobby on Yonge Street and asked Bill Dawley, the veteran doorman, if he could go in to search out his wife. He was nervous and seemed anxious to find her. Bill refused politely, explaining that it would be difficult to locate anyone in a house the size of the Imperial.

"I'll find her all right," the man insisted. "I have no ticket." He glanced worriedly behind him and Bill followed his gaze. What Bill saw held his attention just long enough for the man to thrust a two-dollar bill into his hand, saying "Hold this till I get back," as he dashed through.

What Bill and the nervous fellow had seen were the police coming in on the double. The man ran through the theatre and out of the Victoria Street entrance, where waiting officers captured him.

It seems that he was one of two holdup men who had robbed Bassel's Restaurant, a few blocks away, and had gotten safely to the Vita cab office on Dundas Square, across from this office. They wanted a cab but a police cruiser got there first. The theatre visitor hopped out of the office window on the second storey without injury and took off with police bullets popping at him.

One of the bullets went through the window of Montgomery's Restaurant, a few feet from my office. It was high up—fortunately, for it was the dinner hour.

The story has since gotten around that the trouble was caused by an irked reader.

* * *

Derogatory Dialogue

Isaac Stern, the 27-year-old San Francisco ex-serviceman who played for John Garfield in his "Humoresque" role, delivered a concert in Eaton's Auditorium recently which led the critics to describe him as the coming successor to the greatest fiddlers of today. In the lobby I chatted with Paul Scherman, an old friend famed on this side of the border among the younger conductors.

Paul, a violinist of distinction and a tall lad who gets that second look from the ladies, delayed entering the concert hall.

"What are you waiting for," I belittled, "a grand entrance? If so, I'll walk behind you and talk loudly, so that attention will be attracted to your march down the aisle."

"What will you say?" asked Paul.

"I'll say," I answered bawdily, " 'There goes Paul Scherman. I remember when he was an aphrodisiac instead of just an irritant.' "

"Wonderful!" was Paul's counter comment. "But why not make that remark immortal? Say it again — and die."

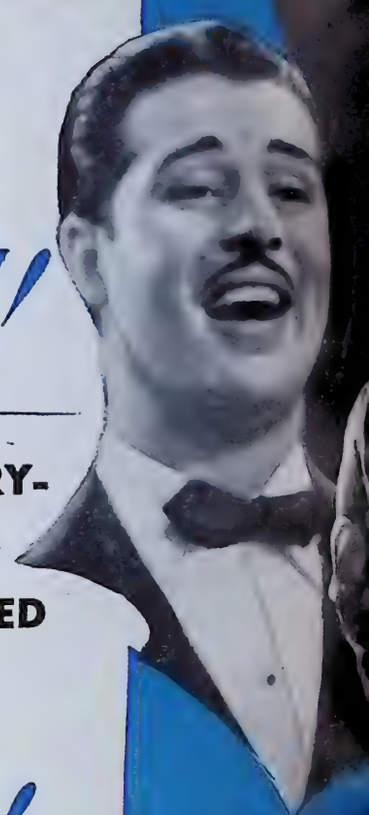
* * *

Cutoffs and Cutups

If you haven't seen Bill Gladish, Sr., around here of late it's because he has taken his talent to Ottawa, where he is now an Evening Citizen staff writer. Bill has been doing a fine backscreen series on the industry for that paper under such titles as "It's Safer in a Movie Than in Your Own Home" and "Film Distribution Big Jig-Saw Puzzle." The latter article tells about print, censorship, first-run and transportation problems and concludes with this bow to his old friends: "All in all, the booker in a film office has a nightmarish existence in trying to please everybody, including the public" . . . A movie magazine edited and printed in Toronto will hit the stands shortly . . . Johnny Poole became the pappy of a girl last week . . . Hamilton theatre managers are preparing a farewell luncheon to the Century's Lloyd Gurr, who is backing away in favor of the hotel business. Yours truly was to have been toastmaster but decided in favor of the Variety convention in LA . . . Toronto 20th Century Theatre Managers Association will be out in full force—with guests—to greet the new Leaf ball team on opening day.

By Popular Demand!

THE GREATEST CAST EVER ASSEMBLED IN THE CHAMPION MUSICAL OF ALL TIME!

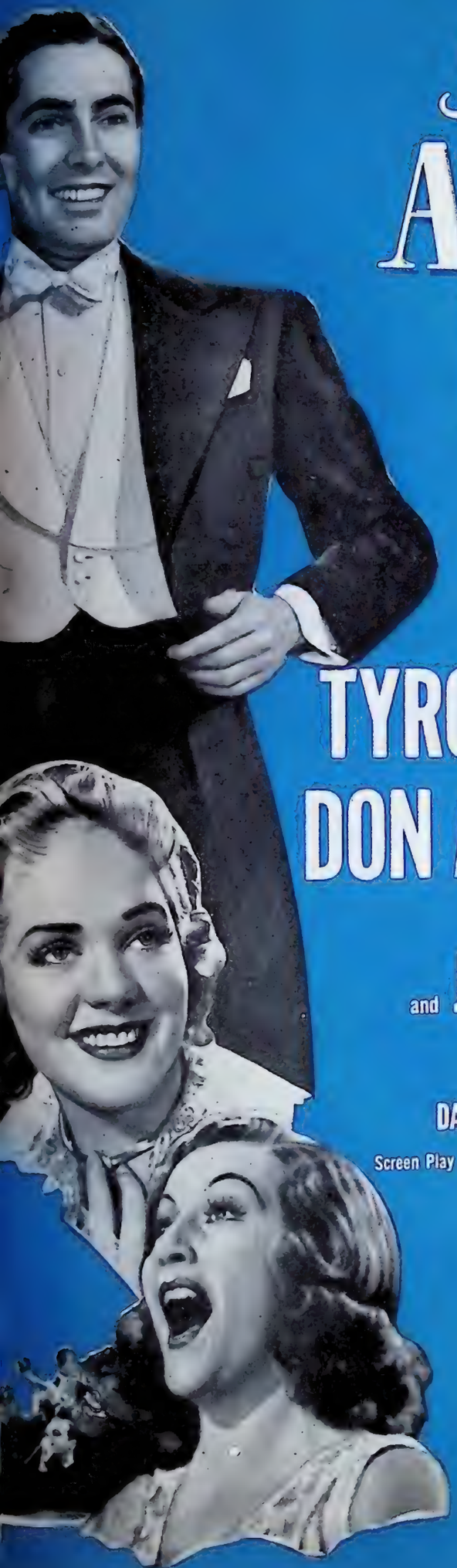


By Popular Demand!

BACKED ALL THE WAY WITH 20th CENTURY-FOX SMASH SHOWMANSHIP—PLUS THE GREATEST RADIO CAMPAIGN EVER ACCORDED A MOTION PICTURE!

By Popular Demand!

DAY-AND-DATE IN HUNDREDS OF THE NATION'S GREATEST THEATRES LED BY THE ROXY, NEW YORK CITY!



Irving Berlin's — Alexander's Ragtime Band

Starring

TYRONE POWER · ALICE FAYE
DON AMECHE · ETHEL MERMAN

and **JACK HALEY · JEAN HERSHOLT**

HELEN WESTLEY · JOHN CARRADINE

DARRYL F. ZANUCK In Charge of Production • Directed by **HENRY KING**

Screen Play by Kathryn Scola and Lamar Trotti • Adaptation by Richard Sherman • Lyrics and Music by Irving Berlin

Dances Staged by Seymour Felix • Associate Producer Harry Joe Brown

Brought back with
all its songs, all its stars,
all its heart by

20th Century-Fox

Censorship May Get USA Test

(Continued from Page 1)

since the 1915 case when the ruling was given by the Supreme Court that movies are not in the same category and should not enjoy the same freedom as the press, little of concrete nature has been done, but a serious move new seems under way.

Two equally important developments have occurred since the 1915 ruling that lead interested parties to believe that the decision may be given in favor of the movies. One is the complete change in the court itself and the other is the advent of the talking picture. The former is important because of the wide feeling that the present Supreme Court would prove more sympathetic to an argument against censorship due to the commendable industry censorship to which most films are subjected before they even leave Hollywood and to the Production Code laid down by the Motion Picture Association of America.

The innovation of talking pictures is of importance because, if plans materialize, the new case will not seek to reverse the decision of the 1915 court, but rather will battle it on the grounds that as movies now talk they are entitled to the Constitutional protection of the right of free speech.

It appeared a few years ago that the matter of Canadian censorship would be taken to the Privy Council due to a controversial case in Quebec, but it was not pursued.

Title Registered

Caption of "The Iron Curtain" has been registered with the American Motion Picture Association Title Bureau by Warners in January, 1947. Announcement of the registration followed a statement by Darryl F. Zanuck that 20th Century-Fox planned to make a film with that name.

MGM Cartoon Short At Seventh Birthday

Tom and Jerry, MGM's famed cartoon characters that have annexed the Academy Award for the last four years running, are celebrating their seventh birthday with the release of "The Cat Concerto," Academy Award winner in 1946.

"The Cat Concerto," latest of the Tom and Jerry animated subjects, also marks the 33rd in the series which began with "Puss 'n' Boots." Fred Quimby, MGM short subject producer, has completed plans for special previews of their latest short in theatres throughout the country to mark the birthday celebration.

At Opening of New Odeon Theatre in Nova Scotia

Picture above was taken at the recent official opening of the Odeon Theatre in North Sydney, Nova Scotia, new unit in the Odeon Theatres of Canada, Limited, chain.

Left to right are A. I. Garson of Saint John, partner in the Maritimes; H. W. Cuzner, manager of the Strand Theatre in Sydney Mines; John Farr, manager of the new theatre; and G. A. Peters, Odeon head office executive.

Montreal Locale Of Paramount Short

Paramount's Grantland Rice Sportlight, "Iced Lightning," the short which deals with Canada's national sport, hockey, was made in its entirety in Montreal. Features of the film are a Bantam League game refereed by Mayor Camillien Houde and highlights from a Canadien-Maple Leaf contest.

Two 16 mm. prints were presented as souvenirs. Frank Selke, manager of the Montreal Forum, received one and since boys under 16 are not permitted to attend theatres in the Province of Quebec, he intends to exhibit it at the different playgrounds to arouse greater interest in clean hockey. The other print was presented to Montreal's mayor, who passed it on to George Mantha, supervisor of all outdoor rinks in Montreal. The latter gift was made to Mantha because of his co-operation in the filming of the short and because the boys on his rinks are the stars of the film.

New Disney Picture Is 'Pecos Bill'

Walt Disney has begun a series of films based on American folklore. First is the story of "Pecos Bill," the Texas buckaroo, which the cowboy singing star Roy Rogers will interpret. Rogers spins the tall tale of the famous Texan to Luana Patten and Bobby Driscoll, the child stars of "Song of the South."

Army Film Men Honor Miller

Colonel C. A. J. Miller, officer in charge of the Canadian Army film bureau, directorate of military training, was recently honored at a luncheon at the Chateau Laurier in Ottawa. The occasion was his retirement to private business and the affair was arranged by the non-commissioned officers and civil servants of the film bureau.

WO2 B. C. J. Lewis presented Miller with a brief case on behalf of the staff.

Staff Sgt. J. McCauley and W. H. Maxwell, speaking for the military personnel, referred to the excellent esprit-de-corps that had prevailed under Miller and expressed the best wishes of the staff.

Miller, in reply, traced the growth of the bureau and paid tribute to the excellent co-operation from the staff. Miss J. D. Bradley spoke in behalf of the civil servants employed by the bureau.

Miller, who is well known in Canadian, British and American film and insurance circles, served for over six years in Canada and overseas during which time he organized and directed the Canadian Army film bureau which was responsible for the production, procurement and distribution of motion picture films as well as the operation of command film libraries.

Goldin Addresses IPS Meeting

Hy Goldin of Gaumont Kalee was the guest speaker at the recent regular monthly meeting of the Interantional Projection Society at the Labor Temple, Toronto.

Using slides, Goldin demonstrated the exact effects obtained by various frequencies under variable acoustical conditions and how a change in these conditions causes a widely different reaction by the human ear receiving these variations. He also showed how a signal of a certain frequency is subjected to a series of changes in a theatre and how the ear, during changes of frequency will easily pick up some and lose others in part or in entirety.

James Mason May Visit Toronto

Best boxoffice draw among British stars, James Mason is reported due in Toronto for a visit. Mason, who came to this continent several months ago, just closed in a play in New York which met with minor success.

It is not yet known whether his visit will coincide with the opening of his newest picture, Eagle-Lion's "Odd Man Out," an Irish drama hailed in the USA as one of the greatest films in several years.

"Odd Man Out" will mark the entrance of Eagle-Lion films into Canada's largest theatre, the Imperial, Toronto.

Para's 'Perfect Marriage' Stars Young, Niven

PARAMOUNT'S "Perfect Marriage," a Hal Wallis production, stars Loretta Young and David Niven and has a strong supporting cast.

Loretta Young and David Niven are a couple that have been married ten years and have a nine-year-old daughter. On their anniversary they decide that they don't love each other any more and agree to get a divorce. They have been in very good circumstances as they both have pursued very successful careers but zealous relatives and sophisticated friends have cluttered up their marriage. In the end they stay married.

'Alexander' Tops In Return Dates

(Continued from Page 1)

theatres. Spurring exhibitor interest in the film was the booking by New York's Roxy Theatre, one of the leading showcases of the world, where it started its engagement on April 16.

Canada will soon be able to hear again the nostalgic melodies of Irving Berlin and see the top-notch stars of the picture, Tyrone Power, Alice Faye, Don Ameche and Ethel Merman, as Famous Players has booked it throughout its entire circuit.

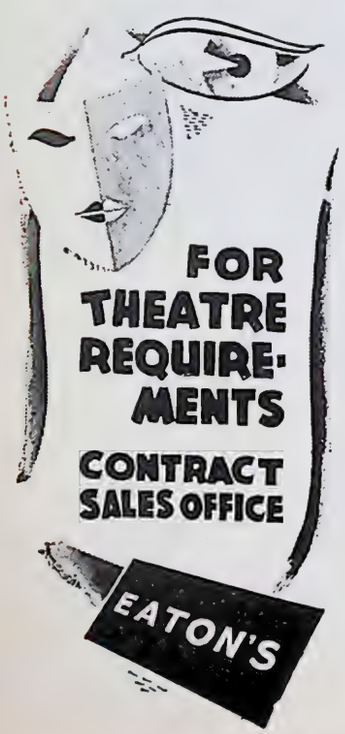
One of the greatest publicity, advertising and exploitation campaigns ever accorded a moving picture was set in magazines, newspapers and on the radio and followed up the company's announced policy of handling the film as if it were a new production on the 1947 schedule.

In Los Angeles, where it is running day-and-date in four theatres, its opening week outdrew the previous week in each theatre.

Twenty-three key city bookings in first-run theatres have been set as a prelude to general release, with Los Angeles' four and Denver's three spearheading the engagements.

Next Kaye Starrer

Samuel Goldwyn, whose current hit, "The Best Years of Our Lives," is released by RKO, has engaged Howard Hawks to direct the new Danny Kaye picture, "That's Life." It will be filmed in Technicolor.



PICTURE PICKUPS

by TAP KEYES

Passing of a Personal Hero

Everyone has boyhood heroes and one of mine was Benny Leonard, the former lightweight champion of the world, who retired undefeated as one of the greatest boxers of all time but died in the ring recently while refereeing. He was 51 years old.

I never lost my admiration for Benny, for scandal never touched him. His life in and out of the ring during his career and after was an example of fine character and simple honesty. A quarter of a century ago we organized an athletic club and named it in his honor.

Leonard was one of the four leading luminaries of the legendary '20s, the others being Jack Dempsey, Babe Ruth and Bobby Jones. It was the Jazz Age, the day of the gangster and the million dollar gate. Then, at the height of his career, Benny retired.

His retirement occasioned much puzzlement, particularly since fear of defeat did not enter into the decision, for he had bested all challengers a number of times. Also retirement made necessary the refusal of a second chance at the welterweight title held by Jack Britton, an effort that would have brought Leonard $100,000.

Some years later we in Toronto learned the real reason for his retirement, one that the hardened fancy would hardly credit. There were rumors that Leonard would return to the ring and we wrote to him and asked about it. "About boxing again," he answered, "somehow or other I would like to, but I retired because of my mother and for her sake I will remain so." His mother, ill, had made the request and Benny forsook continued fame and added fortune to heed it.

But he did return to the ring, for the stock market crash of 1929 removed much of his financial security. He fought in quest of the welterweight title but a great new star from Canada stood in his way. He was in his 30's when he met and was knocked out by Jimmy McLarnin of Vancouver, who went on to win the championship. The only other knockout he had suffered—this too early in his career to be entered in the professional record books and thus almost forgotten—was at the fists of another Canadian, Frankie Fleming of Montreal, who would have become a champion in the years that followed had he attended to business. The record books showed but two defeats for Leonard, the McLarnin one and a loss by a foul to Jack Britton when the latter was the welterweight champion. Until that unintentional foul many said that Leonard was leading the fight.

McLarnin's triumph ended a series of impressive victories by Leonard and he retired for good at the age of 35 after 200 bouts.

Benny, a Jewish boy named Leiner, fought his way out of the poverty-stricken East Side of New York, and was one of the prides of his race. He was much desired as a witty and humorous speaker and visited Toronto recently to address the B'nai B'rith, a Jewish service organization. It was our intention to hold a reunion of the old Leonard boys and bring him to Toronto again.

One of his favorite stories was about the time he was in a train on his way to a fight and a large man with a pugnacious manner entered the club car, asking loudly: "Are there any Jews in here?"

Benny, being in the public eye, had experienced anti-semitism many times. He felt that it would be an act of grace on his part to spare the man a demonstration of his physical superiority. He did not answer but the man persisted.

"I am a Jew," said Benny. "What concern is it of yours?"

"Then why don't you say so?" said the man. "It is sundown and time for me to pray in mourning for my late father. I need you to complete the minyun." (Orthodox Jewish ritual requires that a "minyun," a group of no less than ten, must be present when prayers are said for the dead.)

In 1945 Benny Leonard was presented with the Edward J. Neil Memorial Plaque, an annual award, by the Boxing Writers' Association of New York as the man who had done the most for boxing in and out of the ring.

During his recent visit to Toronto Benny Leonard was in the company of several friends who, knowing of my long-time admiration for him, brought him into my office to meet me. I was out at the time but I will always regret that stroke of ill-fortune.

Fox Corporation Financial Report

(Continued from Page 1)

poration and all its subsidiaries for the entire year resulted in a consolidated net profit for the year of $22,619,535. After deducting dividends paid on prior preferred and Convertible Preferred stocks, the consolidated net profit amounted to $7.90 per share on the 2,756,462 shares of common stock outstanding.

The consolidated net profit, after all charges, for the fourth quarter of 1946 was $6,399,720, compared with $4,770,366 for the third quarter of 1946 and $5,217,180 for the fourth quarter of 1945.

The corporation reported for the year ended December 29, 1945 a consolidated net profit of $12,746,467 which, after preferred dividends, amounted to $5.29 per share on the 2,119,709 shares of common stock outstanding at the close of 1945.

The report shows current assets at December 28, 1946, of $103,055,004 including cash of $34,204,561, United States Government securities of $8,938,780, and inventories of $52,698,780.

Current liabilities were $33,748,750, of which the reserve for federal taxes on income is $14,642,497.

The total assets of the corporation and its subsidiaries, as shown on the consolidated balance sheet now amount to $163,443,880.

Consolidated gross income for the year 1946 amounted to $200,529,482, which represents a new high level.

Warner Brothers Set To Film Stampede

The famous Calgary Exhibition and Stampede, most colorful outdoor event in North America, will be filmed as a Technicolor two-reeler by Warner Bros., according to exclusive arrangements made with officials of the Exhibition.

Gordon Hollingshead will produce the subject for Warners, with Richard Bare directing and Charles Tedford writing the narration.

Chaplin To Reissue 'City Lights'

Charles Chaplin stated that he will reissue "City Lights," the picture first released in 1931, at a press conference in New York following the premiere of his latest picture, "Monsieur Verdoux."

"City Lights," one of the Chaplin classics, is the story of the pathetic little tramp who falls in love with a poor blind girl and through the help of a rich friend helps her regain her eyesight, only to leave her at the end because of his desire to see her do better.

Let's Be Candid about Katie!!!*

*She did take a job as housemaid in a bachelor Congressman's home! She did fall in love with him! She did risk scandal with that painter! BUT WHAT A GIRL! . . . You'll love her—and the amazing story of her career from cornfield to Capitol!

RKO PRESENTS

LORETTA YOUNG

JOSEPH COTTEN ★ ETHEL BARRYMORE

in

"The Farmer's Daughter"

with

CHARLES BICKFORD

A DORE SCHARY PRODUCTION

Directed by H. C. POTTER • Written by ALLEN RIVKIN and LAURA KERR

RKO RADIO PICTURES

NOTE! this is a reproduction of one of the regular national magazine ads in RKO's big new DOUBLE PLAY seat-selling smash!

The Farmer's Daughter
LITTLE DID LOVELY KATRIN HOLSTROM GUESS WHEN LEAVING HER FATHER'S FARM THAT SHE WOULD BECOME FAMOUS OVER NIGHT... AND REALIZE HER WILDEST ROMANTIC DREAMS!
WHILE ON HER WAY TO CAPITOL CITY, WITH A PAINTER NAMED ADOLPH, HER SAVINGS WERE SPENT ON DAMAGES WHEN ADOLPH TURNED "WOLF" AND HIS JEEP TURNED TURTLE!
UNDAUNTED KATIE (LORETTA YOUNG) TAKES A TEMPORARY JOB IN THE MORLEY HOUSEHOLD. AND YOUNG CONGRESSMAN GLENN MORLEY (JOSEPH COTTEN) TAKES A PERMANENT HOLD ON HER HEART. GLENN'S MOTHER (ETHEL BARRYMORE), SLYLY LOOKS ON.
SOON AFTER, KATIE FISHES GLENN OUT OF THE RIVER AND GIVES HIM A HASSLE-FREE HAG CLANDY (CHAS. BICKFORD) FOR EVER— AND GLENN'S GAL FRIEND GREEN-EYED
JUST WHEN LOVE SEEMS ABOUT TO BLOOM KATIE AND GLENN QUARREL OVER THE PARTY'S CHOICE OF FINLEY, A WARD-HEELER, AS GLENN'S RUNNING MATE. POLITICALLY, KATIE'S OUT OF THIS WORLD. ROMANTICALLY, SHE'S OUT ON A LIMB!
AND WHEN KATIE, "THE FARMER'S DAUGHTER" SAYS HER PIECE, GLENN AND MA MORLEY ARE VERY RED-FACED
KATIE FOR
ACCLAIMED BY PUBLIC, PRESS AND RADIO—AN OVERNIGHT POLITICAL SENSATION—KATIE IS DRAFTED BY THE OPPOSITION TO RUN AGAINST FINLEY FOR CONGRESS!
KATIE'S CHANCES ZOOM WHILE GLENN AND THE PARTY SLUMP
SUDDENLY, ADOLPH THE PAINTER, POPS UP WITH A DISTORTED STORY ABOUT KATIE'S OVERNIGHT STAY WITH HIM AT A TOURIST CAMP. GLENN THREATENS TO BOLT THE PARTY IF THE LIE IS PUBLISHED. SO...
Capital City Times
KATIE, "THE FARMER'S DAUGHTER," VANQUISHES AS PAINTER TELLS ALL! ELECTION 2 DAYS OFF!
Glenn Morley Bolts Party!
WHILE GLENN TRAILS KATIE TO HER HOME AND SUCCESSFULLY PLEADS HIS LOVE, MRS. MORLEY PHONES THAT ADOLPH THE PAINTER IS BEING GUARDED BY FINLEY'S MEN!
GLENN AND KATIE'S THREE HUSKY BROTHERS BATTER FINLEY'S HOODLUMS AND CAPTURE ADOLPH, WHO GETS SLUGGED DURING THE FRACAS
What can they do to bring the truth to the voters? It's Katie "The Farmer's Daughter" for laughs... for love... for Congress! The show that'll win your heart and your vote as the happy hit of the year!
RKO PRESENTS
LORETTA YOUNG
JOSEPH COTTEN
ETHEL BARRYMORE
in
"The Farmer's Daughter"
with CHARLES BICKFORD
A DORE SCHARY PRODUCTION
Directed by H. C. POTTER
Written by ALLEN RIVKIN and LAURA KERR
RKO RADIO
PRINTED IN USA

—And this is a reproduction of the half-page COMIC-TYPE ad that runs in four of the biggest NATIONAL MAGAZINES, as well as in the comic or magazine sections of 118 leading Sunday newspapers—to an overpowering grand total CIRCULATION of 102,310,984!

'Jolson' Returns To First Runs

Columbia's "The Jolson Story," one of the most talked-about pictures of the year and recipient of innumerable honors, will have another "first" added to its long list when it returns to Broadway at the Victoria Theatre. This will be the first time in movie history that a film has opened an "encore engagement" at a first-run house at top prices immediately following its tour of the territory. Its original run was at the Radio City Music Hall where it held for eight weeks, following which it was booked into the entire Loew chain and countless Independents in the Metropolitan New York area, establishing new holdover records in many of them.

In Canada, "The Jolson Story" is meeting with equal success. Two of Toronto's top Famous Players' theatres, the Tivoli and Eglinton, are running it day-and-date and are in their sixth week at present with a longer run indicated. The picture also inaugurated a day-and-date policy in two of Winnipeg's theatres, the Uptown and Metropolitan, where it is in its third week with a longer run in prospect. In practically every other situation in the Dominion it has either tied the record for length of first-run or broken it. Ottawa held it for seven and a half weeks; Montreal, seven week; Windsor, five weeks; Vancouver, four weeks; Edmonton, Victoria, London, Quebec City and St. Catharines, three weeks or slightly over; and Kingston, Calgary, Fort William and Timmins runs were two weeks or slightly over. Shortest run in any of the larger communities was at Saint John, NB, where it ran for 10 days.

In announcing the return Broadway first-run engagement at the Victoria, A. Montague, general sales manager for Columbia, stressed the fact that public demand was completely responsible. No such radical departure from custom had been contemplated, but the countless inquiries from those unable to see the picture during its initial runs, as well as the demands of many who wanted an opportunity to view it again, made Columbia accede to the Victoria's request to show it again. No other Metropolitan house will have it during the run at the Victoria.

Carnovsky Signed

Morris Carnovsky, distinguished actor of the Broadway stage, has been signed by Producer Seymour Nebenzal for one of the leading roles in "Atlantis," United Artists release starring Maria Montez, Jean Pierre Aumont and Dennis O'Keefe.

ECHOES and REFLECTIONS

The Impact of the Film

(From the Ottawa Citizen)

Recent months have witnessed growing criticism in Canada, and more remarkably in the United States, of the inferior quality of most of the movie entertainment released by Hollywood studios; criticism encouraged by the revelation of what British and Continental producers are turning out despite war-imposed handicaps and usually at far less cost.

While it is too much to hope that Canada, with its limited population and relative lack of experience in this field will develop any big-time movie industry overnight, some steps to break the Hollywood monopoly have already been taken.

Attention to this development is drawn in an article published by the Canadian Association for Adult Education. The article—too lengthy to carry in full—elsewhere reviews in detail a survey made of several hundred Hollywood-produced films; the results indicating in the great bulk of the pictures a complete lack of reality and high degree of distortion in the portrayal of what purportedly represents modern life and social conditions.

Beyond mere mention, there is no need here to elaborate on basic defects: the unreality of the endless rapid and improbable boy-meets-girl courtships, the continued glamorizing of illicit love tangles, the constant escapism of extravagant clothes, limousines, swimming pools.

Are such things harmful? As the article cited sensibly points out: "The ordinary, well-balanced person realizes that the escape movie is an excursion into unreality, and accepts it merely as relaxation and as a release from tension. But the young and the mentally and emotionally immature, are in danger of taking its standards seriously and applying them to their own experience . . . So real may this world of illusion become that they are rendered incapable of dealing with life on rational terms."

The article does not become hysterical about crime and sex films as contributors to juvenile delinquency. It observes, however: "Wherever society fails to relieve urban and rural blight, we will have the juvenile delinquent regardless of his access to moving picture shows. But there can be no doubt that for children with insecure home conditions, the movie may make anti-social conduct seem exciting and desirable."

The study commends the steps taken to prevent juveniles from seeing unsuitable films, commends also the development of the Saturday morning film clubs organized especially to meet the requirements of children.

These things are all to the good. The more the public insists that it shall be shown only first-rate films, the sooner will movie-makers cease to palm off pictures which too often are an insult to anyone of average intelligence.

Is your projection equipment obsolete or in need of repairs? Send it to our shop for a complete overhaul. Experienced mechanics and modern repair machinery guarantee satisfaction.

Dominion Sound Equipments Limited

Toronto: 114 Bond Street—WAverley 6131
Montreal: 1620 Notre Dame Street West—Fitzroy 9663

RALPH H. CLARKE
He was recently appointed general sales manager for the PRC world organization.

Many Features Tagged 'Adult'

Four new films were labelled "adult entertainment" by the Ontario Motion Picture Censorship Board during the month of March. The pictures so tagged were "Brute Man," "Smash-Up, the Story of a Woman," "Swell Guy" and "The Private Affairs of Bel Ami."

The complete list of films classified as adult entertainment since the inception of the grading on June 1st, 1946, follows:

House of Horrors, The Devil's Mask, Brief Encounter, Inside Job, Kitty, The Mysterious Intruder, The Wicked Lady, Of Human Bondage The Stranger, Murder Is My Business, Queen of Burlesque, The Big Sleep, So Dark the Night, Angel on My Shoulder, Rage in Heaven, Dead Reckoning, Woman to Woman, Blind Spot, Johnny O'Clock and Deception.

They Made Me a Killer, The Postman Always Rings Twice, Lover Come Back, Outlaw, Blue Dahlia, Scarlet Street, Don't Gamble with Strangers, Deadline for Murder, Caravan, Notorious, Shadow of a Woman, The Strange Love of Martha Ivers, Dark Mirror, Undercurrent, Secret of the Whistler, Secrets of a Sorority Girl, The Chase, Alias Mr. Twilight, The Beast with Five Fingers and Nora Prentiss.

Dark Corner, Apology for Murder, Suspense, Face of Marble, The Lost Weekend, The Catman of Paris, Mask of Diijon, I Met a Murderer, Below the Deadline, Black Angel, The Killers, Decoy, Bedelia, Nocturne, Her Sister's Secret, Temptation, The Strange Woman, The Trap, Accomplice, and Sea of Grass.

The sensational boxoffice power of

GREGORY PECK

and Hemingway's most powerful story!

BENEDICT BOGEAUS presents

GREGORY PECK · JOAN BENNETT

in Ernest Hemingway's

"THE MACOMBER AFFAIR"

also starring

ROBERT PRESTON with Reginald Denny • Jean Gillie

Directed by ZOLTAN KORDA

Produced by Benedict Bogeaus and Casey Robinson

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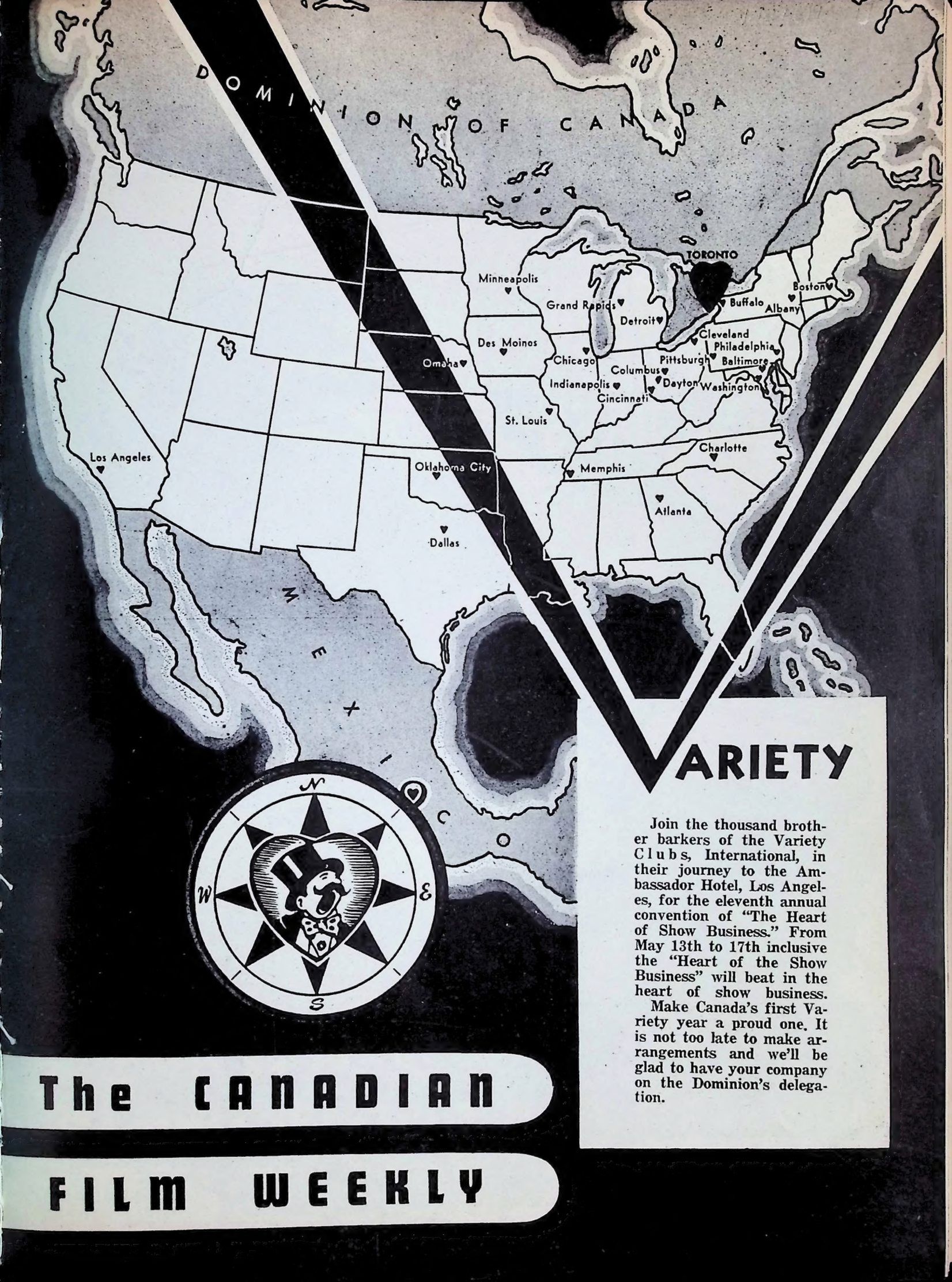

VARIETY

Join the thousand brother barkers of the Variety Clubs, International, in their journey to the Ambassador Hotel, Los Angeles, for the eleventh annual convention of "The Heart of Show Business." From May 13th to 17th inclusive the "Heart of the Show Business" will beat in the heart of show business.

Make Canada's first Variety year a proud one. It is not too late to make arrangements and we'll be glad to have your company on the Dominion's delegation.

The CANADIAN FILM WEEKLY

LOOK WHAT THEY'RE SAYING ABOUT THE- GOOD OLD DAYS

Old Time Movie Scores Big Hit

(By Staff Reviewer)

The Good Old Days at the Savoy is a rollicksome, frolicsome affair, designed to bring back memories of the time when pa and ma took the family to the show Saturday night. And it did. The Canadian premier[e] of the picture was held at the theatre yesterday, with repeat performances for a week. A first night audience was enthusiastic in its reception of the feature, which was complete with a stage show, long-skirt-clad usherettes, and doorman with gaily checked suit and a real-looking handle-bar moustache.

Remember the famous pictures like Ten Nights in a Bar-Room, The Great Train Robbery, Every Inch a Man, with William S. Hart, the Snub Pollard Comedy? They are all combined in the presentation. The Great Train Robbery, the first picture ever made (way back in 1903) was a real old thriller, but [illegible]

The Dempsey-Willard fight, preserved for posterity in film, recalled to many a person what is probably the most famous event of boxing history. Anyway, there were buzzes of [illegible] while Dempsey fought his way to a title.

Stars of yesterday, in famous and outstanding scenes, were flashed on the screen again for oldsters to enjoy, and for youngsters to learn about. Included in brief glimpses were Mary Pickford Rudolph Valentino, Clara Bow, Francis Bushman, Norma Talmadge, Clara Kimball Young, Tom Mix, Jo[e] Bunny, Douglas Fairbanks, Lilli[an] Gish, Mabel Normand Mr. a[nd] Mrs. Sidney Drew, Fatty Arbuck[le] Maurice Costello, Marie Dressler and Charlie Chaplin.

Gil Waldwick was master of ceremonies on the stage and will appear three times daily through[out] [illegible] Barber Shop [illegible] tious City Four Trios Monday and day, the Dofascolites Monday and Tuesday, and the Campbell Brothers Wednesday and Thursday. Last evening the Ambitious City Four

Relish Old-Time Films

Hamilton, March 21 (Staff). — Some hundreds of Hamiltonians, young and old, tonight hissed the villain, cheered the hero and sang the songs of 30 and 40 years ago.

The occasion was the Canadian premiere at the Savoy Theatre of "The Good Old Days," a pot pourri of early motion pictures including the first movie made by Thomas A. Edison, "The Great Train Robbery." For sports fans the big hit was a newsreel of the Dempsey-Willard fight, known as "The Massacre [illegible]

The opening night audiences, many of whom lined up in the street to get in, entered into the spirit of the occasion and sang songs as the words were flashed on [illegible]

At various intervals, pat[rons] sang too. It's the sort of a[udience] where everyone loses his i[nhibi]tions and eats popcorn. Mar[y] [illegible]

MOVIE-GO-ROUND

by JACK KARR

Sorry to have missed the doin's over in Hamilton the other evening when they [illegible] The Good Days." They tell us that the first performance of this collection of old pictures really brought the house down—the Savoy theatre [illegible]

Hugh Thompson, who was in on the affair, reports that the film runs the entertainment gamut from the Dempsey-Willard fight wild west drama, slap-stick comedy and real old-fashioned melodrama. "Ten Nights in a Barroom." Included also are parts of "The Great Train Robbery," the first picture to tell a story, produced by Thomas Edison in 1903, which the present compilers have tried to [illegible] with a corny background.

It's the sort of thing that appeals for the same reason that an old photograph album of familiar faces appeals. You'll [illegible] find [illegible] fine days.

* * *

Laraine Day, whose marital mix-ups have been prominent in the news lately, has the leading role in "The Locket," playing a girl to whom men just naturally gravitate. A man's first reaction on [illegible] she is the one g[irl] follows a period ness; then some make [illegible] denly they are [illegible] ruin [illegible]

Now, Douglas, as you may know, has every reason for wanting to lend a helping hand to the discharged servicemen. A veteran of both ars himself, he entered this last acas as a private and emerged as a lieutenant-colonel. In the first war he also served in the army—in the medical corps. So when, on opening night, the boys of the show moved in with the rousing title song, Douglas probably knew pretty well why they put so much yumph into it.

He's a boy who's been around and, in this town where we so often hop on the glory wagon for any of the former residents who make good in the theatrical line, it's a wonder nobody has yet bothered to dream up the tag, "Toronto's own" Melvyn Douglas. He lived here a while—back during the first rld. war when his pop had a aching berth at the Conservatory of Music. Young Melvyn worked in one of the town's drug stores and then, we believe, took a job as a farmhand somewhere close to the city. He had ideas, too, of joining the 48th Highlanders until his father got wind of that deal and cancelled it. Later, when the U.S. entered the war, he joined the medi- [illegible] stationed at Fort

AT THE MOVIES

With HELEN ALLEN

Fun in "The Good Old Days"

"THE GOOD OLD DAYS"

Hamilton, March 22 [illegible]

Mention of the good old days fills you with nostalgia, "The Good Old Days" is the movie for you. This movie, a patchwork quilt of the best among the old timers—starting with the granddaddy of them all—"The Great Train Robbery"—[illegible] Savoy Theatre in Hamilton last night. Sandwiched in between Thomas A. Edison's thriller of 1903 and a 1928 epic—"Ten Nights in a Barroom" was a newsreel of the world's heavy-weight champion [illegible] fight between Willard and Jack Dempsey. For the male members of the audience—young or old—the three rounds of this fight were worth the price of admission alone. The newsreel [illegible] would silence, at least to [illegible] as to whether the Manassa Mauler was the equi[valent] of the present champion, Joe Louis The flashing fists of the great Dempsey in his prime, make Louis appear like a second-rate preliminary boy. Perhaps the boxers haven't advanced through the years, but movie making technique has. The passionate love of Rudolph [illegible] Theda Bara, Nor[ma] Francis [illegible]

Most biographical movies take liberties with history, and "The Jolson Story" is probably no exception, though Variety, the authoritative trade paper, says it is more accurate than most. Whether it is faithful to reality in all details or not, it does present the outline of a sensational career with a wealth of color and song to make an irresistible piece of entertainment.

* * *

Though he is not billed except in the title, Al Jolson is one of the stars of the show, an honor he shares with previously unknown Larry Parks. Larry does the acting and sings the songs, a combination that must have taken many patient months of study and rehearsal. Anyone who has ever seen Jolson will recognize his mannerisms—the outstretched arms, the swing of weight from one foot to the other, so that one heel is always off the ground, the brisk movement of the head accompanied by a wink, the outthrust lower lip. All of these [illegible] perfectly mastered [illegible] the synot[illegible]

[illegible] in close-ups. [illegible] lusty Jolson voice be a surprise to youngsters whose singing idols are never seen and would hardly be heard without a microphone. It has a robust [illegible] ity that sou[illegible] till Maple[illegible]

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